

NAME/IMAGE/LIKENESS/VOICE RELEASE

Falken Tire Corporation

13649 Valley Blvd.

Fontana, CA 92335

Tel: (800) 723-2553 Fax: (909) 466-1169

DATE: _____

ENTRANT'S NAME: _____

SUBJECT'S NAME: _____

I, the undersigned individual ("Subject"), declare and agree as follows:

1. I authorized and permitted the Entrant to record the attached photograph(s), motion picture film(s), video recording(s), drawing(s), graphic(s), computer graphic(s) of my name, image and likeness and/or voice at [*describe location*] on or about [*date*] (the "Recording(s)").

2. I authorized and permitted the Entrant to submit material containing the Recording(s) (the "Submission") as an entry in the 2010 Falken Fanatic Contest ("Contest") sponsored by Falken Tire Corporation ("FTC").

3. I hereby irrevocably grant to FTC, its agents, subsidiaries, affiliates, successors, licensees and assigns, an exclusive, fully paid, world-wide, perpetual right to use my name, likeness and voice as they appear in the Recording(s), in any media, form or format now existing or hereinafter created (including, but not limited to, television, radio, cable, video, CD, DVD, MP3, internet, mobile devices, newspapers and magazines) for any purpose (including but not limited to publicizing, marketing, advertising and promoting FTC or FTC's products and for any commercial purpose), without further compensation to me. The foregoing grant of rights includes the right to make derivative works of the Materials and the right to grant such rights to others.

4. I hereby forever release and discharge FTC, its employees, licensees, agents, successors, and assigns from any claims, actions, damages, liabilities, costs, or demands whatsoever arising from the Contest, including but not limited to the awarding of the Prize to the Entrant and the use of Submission containing the Recording(s).

Signature of Subject: _____ Print Name: _____

Address: _____ E-mail Address: _____

_____ Telephone/Cell Number: _____

Signature of Witness: _____

The above information is being obtained and will be maintained solely for legal record-keeping purposes.

FOR USE BY PARENT OR GUARDIAN OF SUBJECT UNDER 18 YEARS OF AGE: I represent that I am a parent/guardian of the minor named above and I agree that the grant and release contained therein binds us and said minor to all of the terms there of.

Signature of Parent or Guardian: _____ Print Name: _____

Address of Parent/Guardian: _____ E-mail Address: _____

_____ Telephone/Cell Number: _____

Signature of Witness: _____